

## REMARKS

Claims 1, 2, 4-11, 13-19, and 21-23 are pending in the present application. Claims 3, 12, and 20 are canceled. Claims 1, 4-6, 10, 13-15, 19, and 21 are amended. Claims 22 and 23 are added. Support for the amendments may be found on at least page 17, line 8, to page 18, line 25; page 20, lines 13-18, of the specification. Reconsideration of the claims is respectfully requested.

### **I. 35 U.S.C. § 102, Anticipation**

The Office Action rejects claims 1-21 under 35 U.S.C. § 102 as being anticipated by *Douvikas et al.* (U.S. Patent No. 6,633,311). This rejection is respectfully traversed.

*Douvikas* teaches an electronic service to manage and export contact information. The electronic service of *Douvikas* allows a user to create an electronic business card by entering personal data into a user interface. The user may mark information as being private, semi-private, or public by selecting radio buttons. See *Douvikas*, **Figures 7A and 7B, 722, 724, 726**; col. 5, line 64, to col. 6, line 24; col. 9, lines 21-39. The personal data is then stored as records and fields in a database. A small integer field indicates whether a particular field is private, semi-private, or public. See *Douvikas*, **Figures 19A-19C**; col. 13, lines 43-50.

*Douvikas* further teaches that a controlling software application provides the electronic business card system functionality. This software includes a session manager, a login servlet, a search servlet, a database connectivity interface, and a template engine. See *Douvikas*, col. 11, line 60, to col. 12, line 10. However, only the database connectivity interface (JDBC objects/classes) performs the functions of generating personal data using structured query language (SQL) statements. See *Douvikas*, col. 13, lines 2-13. Thus, in order to request an electronic business card, a user must be logged into the electronic business card system and the electronic business card system software itself retrieves and presents the data from database fields and records.

In contradistinction, the present invention provides personal data in a more portable format. The present invention provides a personal data object that includes a template with embedded code. This embedded code may then be activated to

dynamically generate personal data based on a recipient's credentials. Representative claim 1, as amended, recites:

1. A method for providing personal data to a recipient, comprising:  
providing a personal data object, wherein the personal data object includes a template with embedded code for generating a personal data output;  
receiving at least one credential for the recipient;  
activating the embedded code in the template to dynamically generate a personal data output based on the at least one credential; and  
delivering the personal data output to the recipient.

*Douvikas* does not teach or suggest a personal data object that includes a template with embedded code that may be activated to generate personal data. To the contrary, *Douvikas* stores personal data in a simple database format and relies on specific server software to query the database and return appropriate personal data based on the credentials of the requesting user.

The applied reference fails to teach or fairly suggest each and every claim limitation. Therefore, *Douvikas* does not anticipate claim 1. Independent claims 10 and 19 recite subject matter addressed above with respect to claim 1 and are allowable for the same reasons. Since claims 2, 4-9, 11, 13-18, and 21-23 depend from claims 1, 10, and 19, the same distinctions between *Douvikas* and the invention recited in claims 1, 10, and 19 apply for these claims. Additionally, claims 2, 4-9, 11, 13-18, and 21-23 recite other additional combinations of features not suggested by the reference.

More particularly, with respect to claims 4, 13, and 21, *Douvikas* does not teach or suggest that the personal data object comprises at least one of a signed Java class, a Java server page, and a text file with fields replaced by JavaScript code. While *Douvikas* teaches that the electronic business card service software uses Java, the applied references does not teach a **personal data object** that includes personal data and a template with embedded code, wherein **the personal data object** comprises a signed Java class, a Java server page, and a text file with fields replaced by JavaScript code, as recited in claims 4, 13, and 21.

Therefore, Applicants respectfully request withdrawal of the rejection of claims 1, 2, 4-11, 13-19, and 21-23 under 35 U.S.C. § 102.

Furthermore, *Douvikas* does not teach, suggest, or give any incentive to make the needed changes to reach the presently claimed invention. *Douvikas* actually teaches away from the presently claimed invention because it teaches using specific server software to query database records and fields, as opposed to a personal data object that includes a template with embedded code, as in the presently claimed invention. Absent the Office Action pointing out some teaching or incentive to implement *Douvikas* with a personal data object with embedded code, one of ordinary skill in the art would not be led to modify *Douvikas* to reach the present invention when the reference is examined as a whole. Absent some teaching, suggestion, or incentive to modify *Douvikas* in this manner, the presently claimed invention can be reached only through an improper use of hindsight using Applicants' disclosure as a template to make the necessary changes to reach the claimed invention.

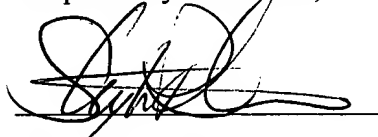
## II. Conclusion

It is respectfully urged that the subject application is patentable over the prior art of record and is now in condition for allowance.

The Examiner is invited to call the undersigned at the below-listed telephone number if in the opinion of the Examiner such a telephone conference would expedite or aid the prosecution and examination of this application.

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Respectfully submitted,



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